

ecoDa  
CONFERENCE

BRUSSELS  
March 24th, 2010  
2:00-6:00 pm



UNLISTED COMPANIES  
AS DRIVERS OF ECONOMIC GROWTH  
THE ROLE OF GOOD GOVERNANCE

60, rue Wiertz B-1047 Brussels

Sponsored by 

## Programme of the event *Unlisted Companies as Drivers of Economic Growth: the Role of Good Governance*

**Date:** March 24<sup>th</sup> 2010

**Localisation:** European Parliament

**Timing:** 14.30 – 18.00

**Sponsor:** KPMG

**Host MEP:** Sharon Bowles

**Moderator:** Stefan Stern (FT)

**Overall title of conference:** *Unlisted Companies as drivers of Economic Growth – the role of good governance*

**Introductory remarks:** - Sharon Bowles, Chairwoman of the ECON Committee at the EP  
- Juan Alvarez-Vijande, Chairman of ecoDa

**Key speeches:**

+ The Belgian Minister of Entrepreneurship, Vincent Van Quickenborne.

**First Panel: Governance for unlisted companies : the key for long tem success (Focuses on why good governance is necessary).**

- Prof. Dr. Lutgart Van den Berghe, Executive Director GUBERNA, Professor at the Vlerick Leuven Gent Management School and Chairwoman of ecoDa's Policy Committee.
- Olli V. Virtanen, Secretary General of the Finnish Association of Professional Board Members and ecoDa's Board Member.
- Fianna Jesover, Senior Policy Manager Corporate Governance, OECD.
- Othmar Karas, MEP, President of the SME Intergroup and Vice-president of the EPP.
- Charles Robinet – Duffo, Vice-president. GEEF.

- Ian Dormer, Managing Director Rosh Engineering Ltd and member of IoD's Board.

***Second panel: Underpinning entrepreneurship: Key governance challenges for unlisted companies (Focuses on how good governance is implemented).***

- Dr Roger Barker, Head of Corporate Governance, Institute of Directors.
- Pascal Viénot, Managing Partner, Associés en gouvernance.
- Georges Noël, Secretary of the EVCA Investor Relations Committee and the EVCA Professional Standards Committee.
- Didier de Ménonville, Partner. KPMG.
- Jesús María Caínzos, Vice-President IC-A and President of IC-A Professional Standards Committee.